



The Reset Lift™:

DEFINITIVE GUIDE TO ELITE FACIAL REJUVENATION

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Introduction: A New Standard In Facial Rejuvenation

If you are reading this, you are likely someone who does not settle for average. You take care of yourself. You invest in your health, your career, and your well-being. You understand that the face you show the world is a reflection of your vitality and your personal brand.

Today's highest-performing individuals are living longer, working longer, and remaining socially and professionally active well into later decades. As a result, natural, long-lasting facial rejuvenation has become a strategic investment — not an indulgence.

But not all rejuvenation is the same.

The Reset Lift™ was developed for patients who want the most advanced, natural, comprehensive outcome possible — patients who understand the value of doing this once, doing it well, and doing it with a surgeon whose work holds up across time, movement, photography, and global scrutiny.

This guide explains exactly how that happens.

Why Patients Choose This Approach

My patients tend to share certain characteristics. If these resonate with you, you are likely an excellent candidate for the Reset Lift™.

1. They value time

They prefer a single, comprehensive procedure rather than repeating incremental treatments for years.

2. They value certainty

They want a surgeon with an academic foundation, peer-reviewed publications, industry leadership, and a record of consistently natural results.

3. They value privacy and subtlety

They want to look better without looking operated on. They want friends to compliment them without immediately knowing what changed.

4. They value longevity of results

They expect outcomes that continue to look excellent over decades, not months.

5. They value individualized care

They want boutique-level attention, safety, and meticulous follow-up, not assembly-line medicine.

6. They view this as an investment

They understand that true facial rejuvenation is not an expense — it is a decision that affects confidence, career relevance, relationship dynamics, first impressions, and personal longevity.

If these align with your goals, you are likely a fit for this level of rejuvenation.

How The Reset Lift™ Works

A Comprehensive Anatomical and Regenerative Strategy

The Reset Lift™ addresses the true three-dimensional aging pattern of the face. It is not a “pull.” It is a structural restoration.

Below are the components that make this approach unique.

1. Deep Plane Facelift: Resetting, Not Pulling

Rather than pulling skin or tightening superficial layers, the Reset Lift™ addresses the deeper ligamentous structures that determine facial shape.

I release, reposition, and re-anchor the deep ligaments where they were 10–15 years ago. This restores natural shape and prevents an over-tightened, windblown, or distorted appearance.

Because I follow your natural anatomy, results appear:

- Balanced
- Natural in motion
- Long-lasting
- Undetectable as surgery

Your smile, facial expressions, and identity remain intact.

2. The Crevasse Technique for Neck Rejuvenation

A youthful face is incomplete without a sculpted neck and jawline.

I co-developed and published the Crevasse Technique to address:

- Deep fat deposits under the chin
- The anterior digastric muscles
- Submandibular gland prominence
- Platysma separation
- Loss of deep structural support

By securing the platysma to the mastoid bone and rebuilding the internal framework, I create a refined, elegant jawline that remains stable for decades.

This technique has now been adopted by many of the top facelift surgeons and is considered one of the most significant contributions to modern facelift literature.

3. Structural Fat Transfer: Restoring Youthful Softness

A lift without volume is incomplete. True rejuvenation requires restoring the natural transitions that flatten or hollow with age.

I use structural fat — taken from dense, stable areas — to subtly restore volume to:

- Cheeks
- Tear troughs
- Temples
- Chin
- Perioral region
- Jawline transitions

The goal is refinement, not roundness. Patients look refreshed, not fuller.

4. Nanofat and Regenerative Medicine

After lifting and volume restoration, we enhance skin quality using regenerative techniques:

- Nanofat (stem cells and growth factors)
- CO₂ laser resurfacing
- Microneedling
- Medical-grade topical protocols

This improves:

- Fine lines
- Texture

- Firmness
- Color irregularities
- Lip quality
- Lower-lid crepiness

Rejuvenation must include the skin. This final layer is what makes the results look exceptionally natural.

The Recovery Experience: What To Expect

A premium surgical experience should extend beyond the procedure.

Day 0–1

Aftercare nursing, comfort medications, and hyperbaric oxygen therapy to improve healing and oxygen delivery.

Days 3–5

Light activity at home. Swelling and bruising improve.

Day 7

Sutures removed. Emotional low is normal; improvement quickly follows.

Day 10–14

Comfortable going to stores or casual social outings.

Week 3

Confidence returns. Light exercise resumes.

Week 6

Fully back to normal routines. Secondary CO₂ laser session for refinement.

Month 3

This is the transformation moment. High-definition photography quality.

Month 6–24

Ongoing internal healing and optimization for long-term results.

Who Is An Ideal Candidate?

Patients who benefit most from the Reset Lift™ typically:

- Have early to moderate facial and neck laxity
- Have volume loss, hollowing, or tired appearance
- Want to maintain a youthful, natural identity
- Live dynamic lives with high social or professional presence
- Are decisive, proactive, and value high-quality outcomes
- Prefer comprehensive solutions over piecemeal approaches
- Understand the value of investing in premium care

These are the patients who consistently achieve excellent outcomes and refer others.

Taking The Next Step

The Reset Lift™ is designed for individuals who want:

- World-class natural outcomes
- Regenerative medicine integration
- A tailored, comprehensive strategy
- Results that look excellent in person, in motion, and on camera

If you want an outcome that elevates your appearance without calling attention to the fact that you had surgery, I invite you to schedule a consultation with my team.

The more we communicate before surgery, the better the results.